



PRESS RELEASE

**After Castello di Brolio 2005,  
even Chianti Classico Brolio 2008  
boards Singapore Airlines**

Brolio, 17.6.2010

Singapore Airlines are famous for being the best airlines in the world, thanks to a truly unique offer of services on board. Amongst these, the cuisine and the wines are considered to be two of the factors which render Singapore Airlines so exclusive by everyone, and behind every single dish served on board there is a group of 8 chefs coming from four continents offering seasonal menus with recipes ranging from traditional cuisine to the more creative ones.

Likewise, behind each and every wine label served on the airplanes of the company there are three international experts who select the best from the wine-making world which match well with the dishes of the International Culinary Panel of the Singapore Airlines. These three experts are Jeannie Cho Lee (United States), Michael Hill Smith (Australia) and Steven Spurrier (United Kingdom), and a year after the selection of the Chianti Classico Castello di Brolio 2005 for the highly prestigious First Class, the three experts have once again selected a label from Barone Ricasoli, this time for the business class.

It is the Chianti Classico Brolio 2008, the wine considered the flagship of the company by Francesco Ricasoli because it is the demonstration of the ability of the cellars to produce wines of a high organoleptic quality even in significant quantities.

The Chianti Classico Brolio 2008 has just been launched on the markets and it is the result of a truly excellent harvest, with a September characterized by strong temperature ranges between day and night which have allowed for the development of an important aromatic profile in the Sangiovese grapes. The result is a wine with a rich and complex bouquet, having a good supporting acidity and an extraordinary length on the palate, with notes of ripe fruit and spices which linger pleasantly in the mouth.

Starting from the 1st October and until 30th November 2011, the Business Class passengers of the Singapore Airlines will have the pleasure to enrich their meal on board with a wine glass of Chianti Classico Brolio 2008, the wine which, may be more than any other, recounts the recent history of Brolio: that history Francesco Ricasoli strongly wanted and undersigned.

Please publish

Press agent

Patrizia Cantini